

What is Spam?

Spam is known as unsolicited "junk" e-mail sent to large numbers of people to promote products or services. It is basically any e-mail that a user receives from an unwanted source.

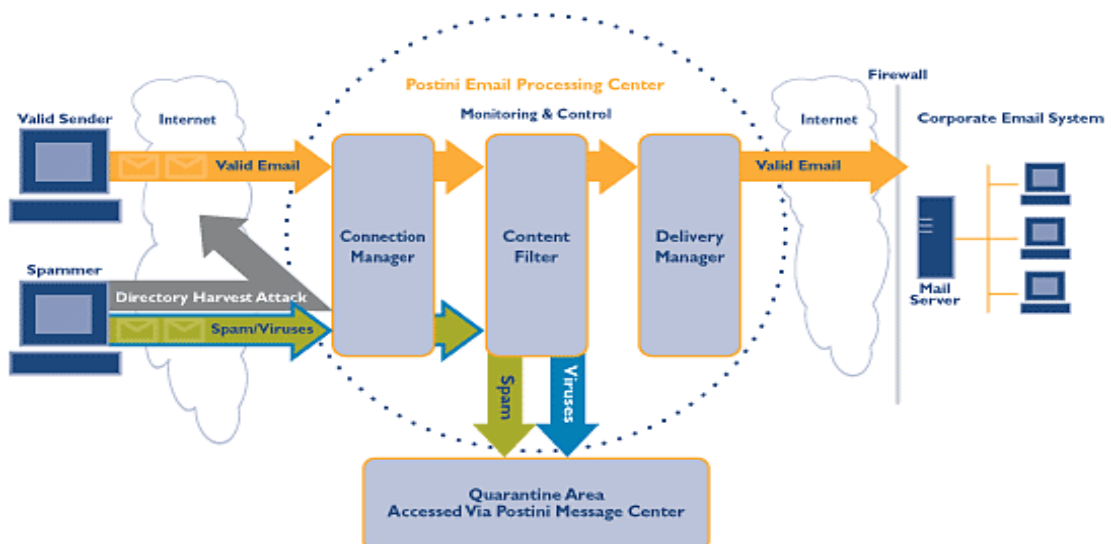
Why is stopping Spam so important?

Spam is much more than simply a nuisance. Spam contributes to loss productivity to a company in several different ways:

- **Reduces efficiency of network and IT resources.** The work load created by spam requires increased network resources in the form of both bandwidth and storage space.
- **Decreases employee productivity.** Employees are forced to take extra time to manage their e-mail and figure out what is important and what is not. In addition, often times, users will mistakenly delete a legitimate e-mail while sorting through the hundreds of spam items that they receive. Both of these items will contribute to a loss of productivity.
- **Legal Liabilities.** Spam containing offensive content, such as pornography, that comes in to a company through the email system, can create a hostile work environment resulting in employee lawsuits.
- **Increased virus and directory harvesting threat.** Spam is often times the vehicle for a virus or directory harvesting attack. Viruses and DHAs can cause major downtime and thus lost revenues for a business.

How do you stop Spam?

Xlcon spent several hours in our lab testing different spam prevention products that are available. We compared the products on the basis of uptime, effectiveness, and ease of use. In all three criteria, Postini soared above the competition. The fact that Postini stops spam before it every reaches the customer's internal network infrastructure is the reason Postini's software design excels above the competition. The diagram shows the flow of an incoming e-mail and how it is verified as a legitimate e-mail.



Solution

Xlcon has implemented a solution where we completely manage your Postini needs. We complete the initial setup (creation of accounts, MX record transfer, etc.) and then we handle all of your needs on a monthly basis (add/delete/edit of accounts, e-mail management, etc.). If there is ever a problem or a change that needs to be handled, customers can call or e-mail our local help desk and receive the immediate response they need. The best part about it is the service you receive from Xlcon is included in the same monthly payment that you would pay for the use of Postini software. The bill simply comes from Xlcon instead of Postini.

Pricing

Setup Costs

Xlcon takes the headache away from the customer in getting the Postini product up and running. Included in this cost is the setup of all user accounts within Postini, assistance in the transfer of the company MX record, and a basic training guide for users.

One-time setup cost: \$550.00

Monthly Payment

The Postini product is licensed as a monthly per mailbox fee. Each mailbox (e-mail address) that is to be protected by Postini contributes to the monthly charge of using the service. Included in this price, if purchased through Xlcon, is access to the Postini management desk at Xlcon. Xlcon will manage and monitor your Postini service for no additional fees.

Cost per mailbox: Between \$1.50-\$2.50 per month (depending on amount of mailboxes)

This is no long-term obligation or contract. Customers are able to end the service at the end of any month and Xlcon will assist in transferring the MX record back to its original source.

If you have any questions or need further information
Please contact Travis Lass at 602-237-5571 or tlass@xlcon.com